

AN INITIATIVE BY KIMBERLEY JIYIGAS

WEALTH FOR PURPOSE[©]



SESSION ONE

Introduction to Wealth Creation



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What is Wealth Creation?



Imagine your community like a campfire under the Kimberley sky.



Your ancestors started the fire with the knowledge and resources they had.



Now, think of wealth creation as adding more wood to that fire.



Why does Wealth Creation matter?

As you gather wood, you are nurturing the fire, making it brighter and warmer.

Just like how your ancestors shared their wisdom and stories around the campfire, wealth creation lets you share more.

With the extra warmth and light, you can take care of your families, teach your children, and help those who need it.



What does a wealth-for-purpose mindset mean?

A wealth-for-purpose mindset means you gather resources for a purpose beyond just having more.

It's like collecting firewood not just to warm yourself, but to share with your community and keep the fire alive for generations.

Why does a wealth-for-purpose mindset matter?

When you embrace a wealth-for-purpose mindset, you don't chase after riches just for the sake of having more.

Wealth for purpose isn't about how much you have, but how you use what you have.

It's about building a better future, one where your wealth serves a purpose beyond yourself, where it sustains your traditions, supports your people and nurtures the generations yet to come.





5 wealth-creation principles

1. Start small, grow steady:

Wealth creation starts with small steps, don't rush it, let it grow like the rivers flowing through country.

2. Wisdom in sharing:

Learn about different ways to invest, about saving smartly, and about making financial choices that benefit you and your community.





3. Diverse and balanced:

Spread your investments like the stars across the sky. Invest in different ways – some for stability (like a sturdy tree), and some for growth (like plants reaching towards the sun)

4. Patient as the seasons:

The land teaches us patience as we wait for the right seasons to plant and harvest. Wealth creation needs this patience too. Don't expect instant results.

5 wealth-creation principles continued





5. Keep learning, keep growing:

Just as culture thrives through stories, your wealth thrives when you keep learning. Understand financial matters, seek advice and grow your skills.

**Knowledge is like
fire – it warms and
lights the way.**



**5 wealth-creation
principles
continued**



Think of it as setting out for a bush camp journey.

We gather what we need, plan where we'll go, and pack wisely.

A financial plan is similar – we gather our financial goals, plan how to achieve them and make wise choices about our money.

In hunting or gathering, we plan which resources to gather and how to use them wisely. A financial plan does the same. It helps us allocate our money for different needs – like saving for a house, education, or emergencies.

What is a financial plan?



What are the benefits of having a financial plan?

A financial plan isn't just about numbers – it's about shaping your journey, making the most of your resources, and ensuring you arrive where you want to be.

Just as your ancestors passed down stories, a financial plan can help you pass down a legacy of financial strength and security to the generations to come.

Just as you respect and care for your country, a financial plan helps you respect and care for your financial well-being.





Watching over your wealth

When we gather enough wood, the fire grows strong and steady. This is like wealth creation giving us stability.

Wealth creation can enable us to build stronger shelters, find better food, and make sure our loved ones are safe and cared for.

Just as we watch over the fire to keep it burning, it is important we watch over our wealth to make it grow.

Kimberley Indigenous women creating wealth

Creating wealth is like weaving a strong net. Just as your ancestors crafted nets to catch fish, creating wealth empowers Indigenous women to catch opportunities and dreams. This net, when strong, supports not just one, but many.

When Indigenous women create wealth, it's like the river flowing through country.

It not only brings sustenance but also shapes the land.

Wealth empowers you to shape your future, support your people, and contribute to your community.

